

Sell Your House Faster & For More with List & Lock!™

List & Lock has taken the mortgage industry by storm by allowing sellers to lock in a discounted rate for future buyers. Attract more buyer interest to your listing without dropping the sales price and keep more money in your pocket.

 **72 Drake, A**
Charleston, SC, 29403

 **LIST PRICE:**
\$959,000



Scan to see
sample collateral

CONCESSION	RATE/APR	MONTHLY PAYMENT	MONTHLY BUYER SAVINGS	PURCHASING POWER INCREASE	SELLER COST
0%	7.250% (7.897% APR)	\$4,252*	\$0	\$0	\$0
1%	6.625% (7.248% APR)	\$3,991**	\$261	\$58,940	\$9,590
3%	5.750% (6.34% APR)	\$3,638***	\$614	\$138,549	\$28,770
6%	4.990% (5.553% APR)	\$3,342****	\$910	\$205,303	\$57,540

**MOST
POPULAR!**

CMG even contributed an additional 1% to get you these reduced rates!



PRO TIP: You can increase the sale price to cover the seller concession cost, drive more demand AND get a higher sale price!

INCREASE PRICE 3%	3% LIST & LOCK RATE	MONTHLY PAYMENT
\$987,770	5.750% (6.34% APR)	\$3,747

Your buyer would still save \$505 every month!

* Payment example: Home price \$959,000, down payment 35%, loan amount \$623,350, term-30 year, fixed rate 7.25% (APR 7.897%), monthly payment \$4,252.35. Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 01/21/2025.

Payment example: Home price \$959,000, down payment 35%, loan amount \$623,350, term-30 year, fixed rate 6.625% (APR 7.248%), monthly payment \$3,991.38. Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 01/21/2025.

Payment example: Home price \$959,000, down payment 35%, loan amount \$623,350, term-30 year, fixed rate 5.75% (APR 6.34%), monthly payment \$3,637.70. Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 01/21/2025.

Payment example: Home price \$959,000, down payment 35%, loan amount \$623,350, term-30 year, fixed rate 4.99% (APR 5.553%), monthly payment \$3,342.47. Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 01/21/2025.

**If you've already listed your house and it isn't selling—
drop the **RATE** instead of the price!**

DROP THE PRICE 3%	\$930,230
MARKET RATE	7.250% (7.897% APR)
MONTHLY PAYMENT	\$4,125*

VS

MAINTAIN PRICE	\$959,000
3% LIST & LOCK RATE	5.750% (6.34% APR)
MONTHLY PAYMENT	\$3,638**

Our List & Lock Program offers 2 flexible options to lock the rate!

LOCK **NOW**

\$999

(Refundable)

This is a great option when the market is volatile, and rates are expected to rise.

- ▶ Lock in a discounted rate for your buyer for 60 days.
- ▶ Rate will not be subject to market fluctuations.
- ▶ Lock fee will be refunded when the buyer's loan closes with CMG.
- ▶ Lock that is transferred from seller to buyer.

LOCK **LATER**

\$49

(Refundable)

This is a great option when the market is stable, and the rates are expected to drop and/or stay the same.

- ▶ You will advertise a discounted rate based on today's rates with the seller concession.
- ▶ Discounted rate will fluctuate based on market conditions.
- ▶ Lock is made once qualified buyer is identified.

**Ask your Loan Officer about a discount code so you can
access the Lock Later option at **NO COST!****



Paul Eiden

LOAN OFFICER, NMLS# 442231

P. 703.627.0912

E. peiden@cmghomeloans.com

CMG FINANCIAL

** Payment example: Home price \$959,000, down payment 35%, loan amount \$623,350, term-30 year, fixed rate 7.25% (APR 7.897%), monthly payment \$4,252.35. Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance.

Payment example: Home price \$959,000, down payment 35%, loan amount \$623,350, term-30 year, fixed rate 5.75% (APR 6.34%), monthly payment \$3,637.70. Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 01/21/2025.

