

Sell Your House Faster & For More with List & Lock!™

List & Lock has taken the mortgage industry by storm by allowing sellers to lock in a discounted rate for future buyers. Attract more buyer interest to your listing without dropping the sales price and keep more money in your pocket.

 **72 Drake Street**
Charleston, SC, 29403

 **LIST PRICE:**
\$929,000



Scan to see
sample collateral

CONCESSION	RATE/APR	MONTHLY PAYMENT	MONTHLY BUYER SAVINGS	PURCHASING POWER INCREASE	SELLER COST
0%	7.250% (7.897% APR)	\$4,119*	\$0	\$0	\$0
1%	6.625% (7.248% APR)	\$3,867**	\$252	\$56,904	\$9,290
3%	5.750% (6.34% APR)	\$3,524***	\$595	\$134,258	\$27,870
6%	4.990% (5.553% APR)	\$3,238****	\$881	\$198,758	\$55,740

MOST POPULAR!

CMG even contributed an additional 1% to get you these reduced rates!



PRO TIP: You can increase the sale price to cover the seller concession cost, drive more demand AND get a higher sale price!

INCREASE PRICE 3%	3% LIST & LOCK RATE	MONTHLY PAYMENT
\$956,870	5.750% (6.34% APR)	\$3,630

Your buyer would still save \$489 every month!

* Payment example: Home price \$929,000, down payment 35%, loan amount \$603,850, term-30 year, fixed rate 7.25% (APR 7.897%), monthly payment \$4,119.32.

Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance.

Payment example: Home price \$929,000, down payment 35%, loan amount \$603,850, term-30 year, fixed rate 6.625% (APR 7.248%), monthly payment \$3,866.52. Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 01/21/2025.

Payment example: Home price \$929,000, down payment 35%, loan amount \$603,850, term-30 year, fixed rate 5.75% (APR 6.34%), monthly payment \$3,523.90. Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 01/21/2025.

Payment example: Home price \$929,000, down payment 35%, loan amount \$603,850, term-30 year, fixed rate 4.99% (APR 5.553%), monthly payment \$3,237.91. Monthly payment does not include taxes or insurance. List & Lock rates shown are accurate as of 01/21/2025. Rates can change daily, contact Loan Officer for details. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 01/21/2025.

**If you've already listed your house and it isn't selling—
drop the **RATE** instead of the price!**

DROP THE PRICE 3%	\$901,130
MARKET RATE	7.250% (7.897% APR)
MONTHLY PAYMENT	\$3,996*

VS

MAINTAIN PRICE	\$929,000
3% LIST & LOCK RATE	5.750% (6.34% APR)
MONTHLY PAYMENT	\$3,524**

Our List & Lock Program offers 2 flexible options to lock the rate!

LOCK **NOW**
\$999
(Refundable)

This is a great option when the market is volatile, and rates are expected to rise.

- ▶ Lock in a discounted rate for your buyer for 60 days.
- ▶ Rate will not be subject to market fluctuations.
- ▶ Lock fee will be refunded when the buyer's loan closes with CMG.
- ▶ Lock that is transferred from seller to buyer.

LOCK **LATER**
\$49
(Refundable)

This is a great option when the market is stable, and the rates are expected to drop and/or stay the same.

- ▶ You will advertise a discounted rate based on today's rates with the seller concession.
- ▶ Discounted rate will fluctuate based on market conditions.
- ▶ Lock is made once qualified buyer is identified.

**Ask your Loan Officer about a discount code so you can
access the Lock Later option at **NO COST!****



Paul Eiden

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CMG FINANCIAL

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