

Advertise Discounted Rates On Your Listing

Rates are making buyers think twice about purchasing. List and Lock™ eliminates buyers' biggest hurdle, generates more interest in sellers' listings, and helps you sell faster without dropping a sales price.

What You Get

-  Lower Rate & More Customers
-  Lock Certificate
-  Web Page with Rate Options
-  Open House Flyer
-  Home Buyer Guide
-  Image to Share

How It Works

-  Seller can contribute up to 3% toward lowering the rate for future buyers
-  They'll secure a 60-day lock on the rate they purchased
-  You'll get to market their house with a discounted rate on all their listing sites

Take advantage of this one-of-a-kind product offered exclusively at CMG Home Loans!

CMGFINANCIAL
A Division of CMG Mortgage, Inc. NMLS #1820



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This lock cannot be transferred to another property address. It is valid through the above expiration date. While List & Lock™ can help buyers significantly, it is not a guarantee to lend. If a buyer is interested in purchasing the listed home at the advertised rate, they must still qualify for the loan. The benefit is that they won't have to qualify for the loan based on the higher market rates; instead, they will be qualifying on the List & Lock™ rate. They will have several loan options to choose from through List & Lock™ -- Conventional, FHA, VA, All In One Loan™, and select adjustable-rate mortgages (ARMs). The same type of credit and discount can be applied to other loan programs, but rate adjustments could occur. Closing must occur by within the 60-day rate lock period. If you're concerned your closing could extend beyond the 60-day period, contact your loan officer to discuss extension possibilities.



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