

2022-23 SOUTH CAROLINA WOMEN IN REAL ESTATE



Digital and Print Distributed Throughout 2022-23

- FB ads targeting digital readers in the Northeast, Midwest, Georgia and North Carolina.
- E-Blast targeting digital readers of high net worth in same regions.
- Hard copy distribution in the South Carolina kiosk at the Asheville/Hendersonville airport.
- Direct-mailed to prospects who have shown an interest in moving to South Carolina.



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